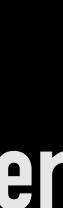




SaaS global market, 2020 Forecast – Gartner



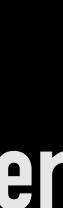






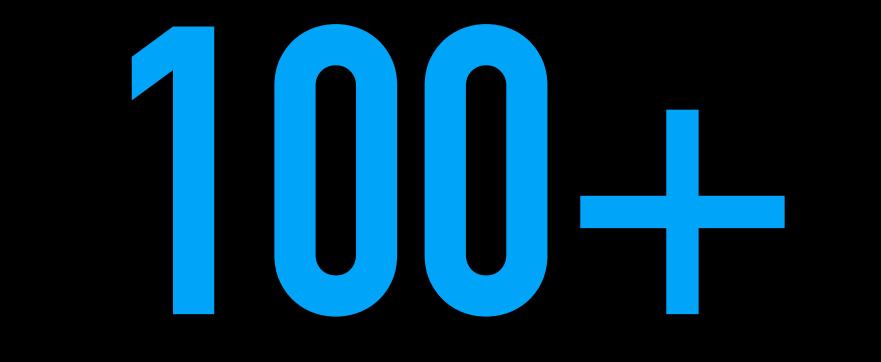


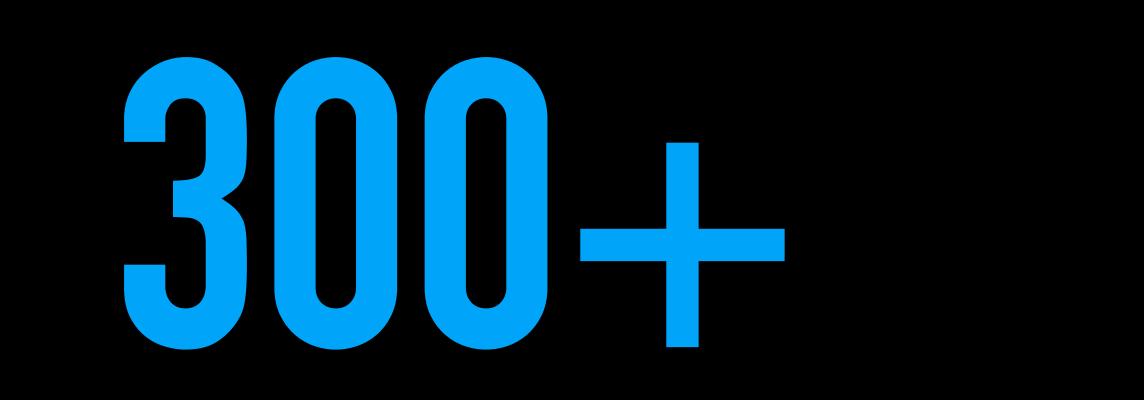






SMB avg. cloud apps usage





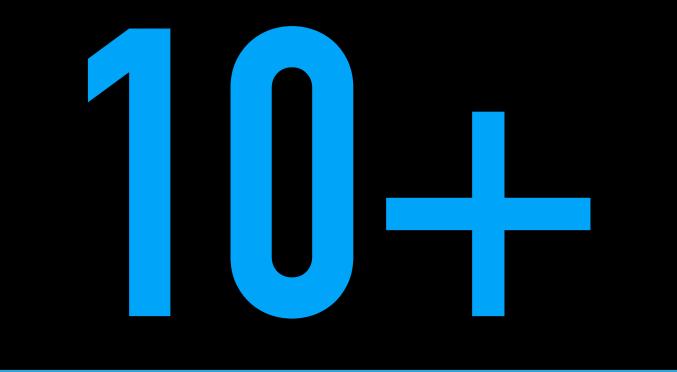




Large companies avg. cloud apps usage



Cloud apps on avg. per employee





Unknown and unmanaged by IT (self-serviced, ad-hoc)









SHADOW IT REFERS TO IT DEVICES, SOFTWARE **AND SERVICES OUTSIDE THE OWNERSHIP OR** CONTROL OF IT ORGANIZATIONS.

Gartner Glossary











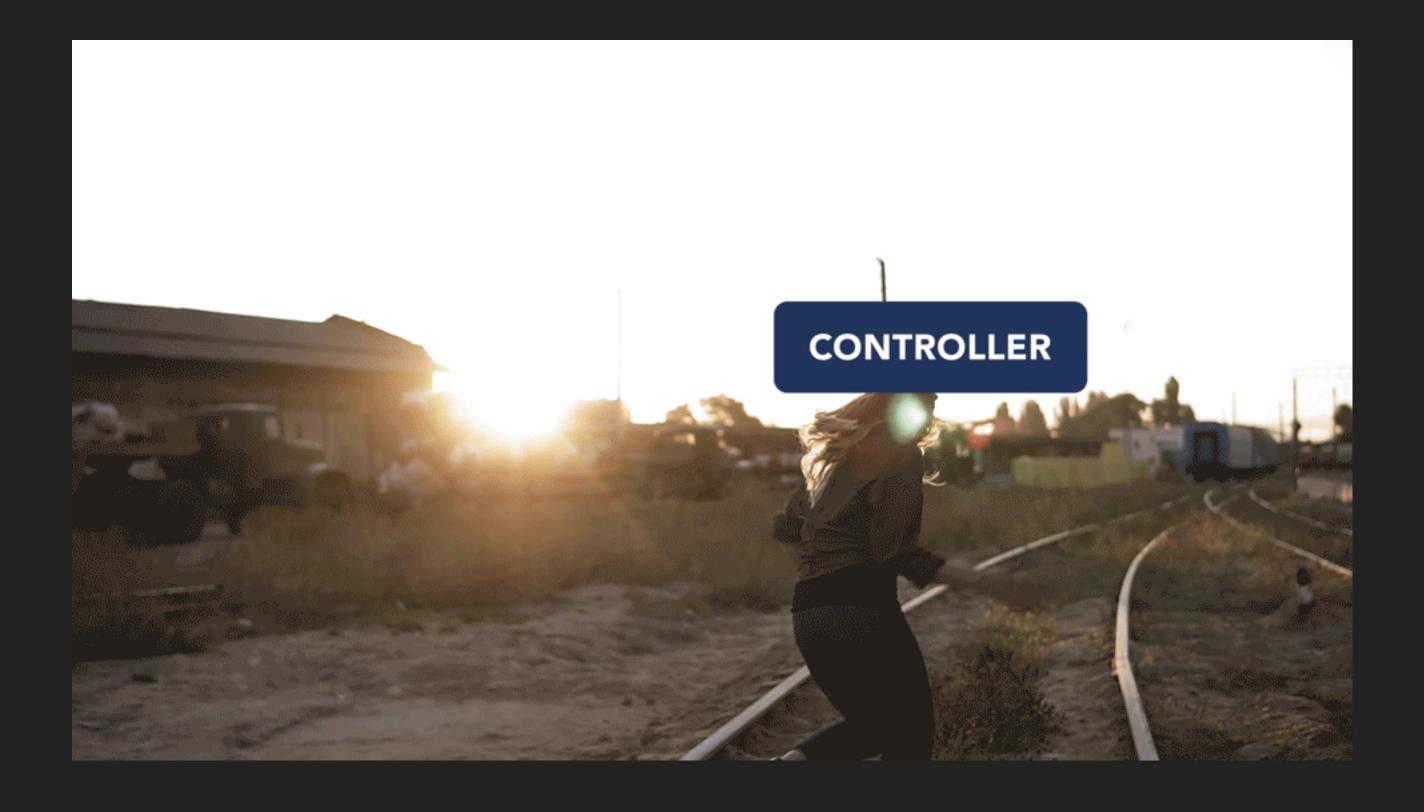
- Unknown and unmanaged by IT (self-serviced, ad-hoc)
- High app turnover worsened by employee turnover











- Unknown and unmanaged by IT (self-serviced, ad-hoc)
- High app turnover worsened by employee turnover
- Weak passwords, password reuse (ATO attacks)













Compromised accounts - dehashed.com



BY 2020, ONE THIRD OF SUCCESSFUL ATTACKS **EXPERIENCED BY ENTERPRISES WILL BE ON** THER SHADOW IT RESOURCES.

Gartner, 2016













- Unknown and unmanaged by IT (self-serviced, ad-hoc)
- High app turnover worsened by employee turnover
- Weak passwords, password reuse (ATO attacks)
- Multiple budget owners, overlapping accounts









